

SIEGFREY CUNANAN

sr. graphic designer

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designbyziggy.com

SUMMARY

Results-oriented, creative individual with a passion for conceptualizing innovative designs and working on highly detailed projects. Multi-talented professional with exceptional time management, technical and problem solving skills that thrives in deadline-driven environments.

STRENGTHS

Superior organizational skills, detailed-oriented, works well under pressure, ability to prioritize tasks and work independently while relating positively with co-workers and focusing on team goals.

SKILLS

- Adobe After Effects
- Adobe Dreamweaver
- Adobe Flash
- Adobe Illustrator
- Apple iMovie
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere
- Microsoft Office
- Google Suite
- Digital Photography, lighting and set design
- Platforms: MS Windows and Mac OS

EXPERIENCE

Entech Instruments - Simi Valley, California

Senior Graphic Designer (June 2016 to Present)

- Develop company catalogs, brochures, presentations, packages, product silkscreens, manuals, and advertisements for both print and web
- Create hero images and new product listings for multiple websites, including updating dealer websites to provide consistent thematic brand elements
- Conceptualize a cohesive brand identity for a new product line, including all packaging and a corresponding website
- Design graphics for trade show materials such as booth displays, posters, signage, and banners. Trade shows include: Pittcon Expo, Analytica International and others
- Work closely with the Sales & Marketing to produce presentations
- Photograph products for packaging, websites, and print catalogs
- Manage the communication and relationship with our vendors in China

Lenmar Enterprises, Inc. - Camarillo, California

Graphic Designer (December 2000 to December 2015)

- Developed company catalogs, brochures, presentations, packages, product silkscreens, multi-language product manuals, and advertisements for both print and web
- Provided collateral for use in online marketing initiatives, including product videos, lifestyle photos, graphics for bi-monthly e-newsletters, and social media posts and contests
- Worked with the Sales & Marketing Departments to produce presentations, prototypes, and mock-ups for meetings with store buyers of Apple Store, Best Buy, Target, Sears, and other international stores

Evanas Graphic Design Studio - Los Angeles, California

Production Artist Freelance (August 1999 to November 1999)

- Analyzed concepts of designs and art productions
- Created company identity and brand elements

Countrywide Home Loans - Simi Valley, California

Payment Processor and Assistant Supervisor (June 1997 to May 2000)

- Managed cash and invoicing
- Analyzed monthly transaction reports and daily accrual balances
- Assisted with training and development of staff

EDUCATION

California State University, Northridge

Bachelor of Arts: Concentration in Arts and Graphic Design